

PRESS RELEASE:

Bobby's Failing School? Take Him to the Movies!

Bobby's report card is full of D's and F's, and Bobby's parents are tearing out their hair in desperation. But according to two recently-published books - Jivin' Johnny's **REELTALK 1** and **REELTALK 2** - help for Bobby's grades may be waiting at a nearby video store or movie complex.

Exploring over 80 popular movies ranging from **E.T.** and **Dances with Wolves** to **Airplane!** and **Remember the Titans**, the **REELTALK** series helps stimulate thinking and discussion, while also sharpening the abilities that can help Bobby in school.

Teacher/author Jivin' Johnny (aka John Philips, a veteran of 31 years in the classroom) sees the **REELTALK** books as a great way for parents, young kids and teens to share 'quality time' by watching a film together and then discussing ways the movie shaped their reactions, ideas and feelings.

"We all see the same movie, but we don't always see it the same way," Philips explains. "Talking things over afterwards helps us see how we can have differing viewpoints, and we actually learn from one another's experiences and opinions."

'Put us right into the picture'

Philips says movies can be great communicators by delivering instant, powerful and unforgettable messages and life lessons. "A good movie teaches us about people, history and values all at once," he says. "Movies not only show us what it would be like to live in a particular time, place or situation, but they put us right into the picture so that we actually *feel* what it was like to be there."

Can movies such as **Parenthood**, **To Kill a Mockingbird**, **Casablanca** and **Close Encounters of the Third Kind** bring about a happy ending for Bobby, his parents and his report card?

Jivin' Johnny and his **REELTALK** books seem to think so. For more information visit jjohnnypress.com. To schedule an interview with John Philips, call (705) 526-2941.



(Photo by Kyle Lamont)

REEL LEARNING

Teacher/author John Philips says watching movies and then discussing them afterwards can help improve school grades.

His **REELTALK** books provide discussion questions for over 80 popular movies ranging from **E.T.** to **Remember the Titans**.